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(57) Abstract :

The TQM-Infused Strategic Decision Support Framework as a Holistic Approach to Entrepreneurial Success is a groundbreaking invention that revolutionizes the entrepreneurial landscape. By integrating Total Quality Management (TQM) principles with advanced data analytics and real-time decision support capabilities, this framework empowers entrepreneurs and business leaders to make quality-centric, data-driven decisions that optimize product/service quality, customer satisfaction, and operational efficiency. It fosters entrepreneurial success by addressing challenges related to resource allocation, risk management, and adaptive decision-making in dynamic environments. With a feedback loop for continuous improvement and scalability to suit various organizational needs, this invention represents a transformative solution for enhancing the quality and longevity of entrepreneurial ventures.

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